



NAKAMOTO GAMES IN 2023

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Beyond Expectations:

# Exploring the Phenomenal Progress of Nakamoto Games in 2023

Looking back at the trailblazing achievements of Nakamoto Games in the past six months

**Introduction**

**New developments**

**Yield-generating services**

**Growth**

**Games**

**Tournaments, campaigns, and activities**

**Partnerships**

**What's next for Nakamoto Games?**

**Conclusion**



Table of Contents



NAKAMOTO GAMES

NAKAMOTO GAMES

NAKAMOTO GAMES



# Introduction

In a year of remarkable progress for cryptocurrency in Asia, **Nakamoto Games** stands out as an industry leader and pioneer, spearheading the expansion of Web3 gaming. In just over two years, our team has accomplished unparalleled success.

**Our jewel in the crown is our extensive gaming catalog, now boasting over 200 games**, the largest in the Web3 gaming industry. We have built and debuted a cutting-edge Metaverse with unwavering commitment and tireless effort, surpassing all expectations.

Yet it's not just the games and the Metaverse that make our ecosystem stand out. We have developed dozens of innovative and sustainable ways to earn, all existing within a **unique zero-sum gaming model**. This model has transformed our native token, **\$NAKA**, into one of the most resilient in the industry, enduring the ebbs and flows of the crypto market.

We attribute our rapid development to expert team recruitment and strong leadership. Our leaders possess clarity and purpose through a crystal clear set of objectives collectively known as the **NAKA Vision**. Our ethos enables adaptability, efficiency, and efficacy in a dynamic and rapidly evolving industry.

This year we have taken our platform to the next level. Through a range of new games, innovations, and infrastructure improvements, we have enhanced playability and profit for every member of our growing community.

## New developments

### NAKA 2.0

Perhaps the most significant milestone this year was the launch of our brand-new **NAKA 2.0 website**. Our team spent two years surveying the Web3 landscape, gathering user feedback, and brainstorming innovative new models to enhance the hub of our ecosystem.

The result? A top-tier, next-generation website. NAKA 2.0 features a slick user interface, additional game categories, and new opportunities for playing, earning, and connecting. We designed NAKA 2.0 with mainstream adoption in mind, catering to Web3 newbies while providing lucrative rewards and great gaming for all.



## NAKA Punks NFTs

The NAKAPUNKS NFTs aim to revolutionize the digital world and online identity. **The collection consists of 10,000 unique characters, priced at \$200**, allowing users to create a new Web3 persona and become a Metaverse influencer and business owner.

The NAKAPUNKS transform from 2D to 3D characters within our virtual world, the NAKAVERSE. NAKAPUNK owners also gain access to an exclusive estate within the NAKAVERSE, providing a portal to a socially rich world of adventure, events, rewards, and more.

Additionally, NAKAPUNK owners receive valuable \$NAKA airdrops, bolstering the value of their investment. Nakamoto Games is also in discussions with major sports brands, high-fashion labels, and leading car manufacturers for potential partnerships. Our collaborations with mainstream entities will unlock new customization options and cross-platform opportunities for NAKA Punk holders.

## AI integrations

The team set out to leverage cutting-edge artificial intelligence (AI) for platform-wide improvement in 2023. AI helps create more realistic digital environments and NPCs, personalize game recommendations, and generate tailored in-game challenges.

AI will prove particularly useful in NAKAVERSE 2.0 (discussed later in the report), creating next-level immersion and realistic bot encounters for players across the globe. Text generation AI also improves community engagement through enhanced content quality.

## Multichain expansion

An instrumental part of the NAKA Vision is to take our ecosystem across the blockchain, showcasing our platform to every Web3 gamer and investor on the digital frontier. We have been working diligently to create the infrastructure to make this a reality.





Our first step was to partner with Reef Chain to expand the NAKA community and offer **\$REEF** users a portal into the NAKAVERSE. To do this, we collaborated to mint a set of 10,000 NFTs called Aquatans in March of this year, available to all Reef Chain users. Aquatans holders can participate in earning opportunities within the NAKAVERSE.

Onboarding Reef Chain users was step one in broadening our market reach across the Web3 world. We have identified Dogechain as the next blockchain to enjoy the benefits our platform has to offer. Dogechain has become renowned for its vibrant, fun-loving community, a perfect fit for the Nakamoto Games ecosystem.

## Telegram game bot

The Telegram game bot is a solution that allows users to share and play Nakamoto Games directly on the Telegram platform. Featuring mobile compatibility and one-click access to all games, **users can now log on, play, manage assets, and trade all from Telegram**. Whether you wish to invite friends for a casual game, kick off an intense tournament, or challenge a rival to a duel, our Telegram game bot places all the possibilities of our platform at your fingertips.

## Yield-generating services

### Arcade Emporium

Arcade Emporium NFTs grant users the sole rights to the profits of one game on our catalog. Each NFT is tied to one game. With only one NFT minted per game, **3% of the reward pool goes to the owner of the unique NFT via commission every time the game is played**.

Arcade Emporium NFT holders run their enterprises within the NAKA ecosystem. Through clever marketing, engaging content creation, and solid business acumen, investors can turn a slice of our platform revenue into a profitable business.

What's more, Nakamoto Games provides a web page for each Arcade Emporium NFT. The page can be used to drive organic or paid traffic to the game. It's also packed with insightful and actionable metrics and statistics to help holders improve traction and monitor progress.

Arcade Emporium NFTs can provide lifelong passive income for those who successfully execute their strategy. You can buy an NFT for an existing game or work with our team to custom-build a game with an NFT attached.

The first Arcade Emporium NFT, **Brawler Master**, launched in March 2023 and was sold in less than a minute. The second was **Goal Rush**, the top prize in one of many gaming tournaments hosted on our website this year.

These NFTs are rare gems that pop up sporadically within our ecosystem. The Arcade Emporium is a major milestone in our goal for true decentralization.

## Web2 – Web3 conversion service

Our conversion service is unique in the Web3 industry. It brings a fresh approach to making money from games using blockchain technology. Additionally, players get to enjoy a wide selection of popular games from different teams, creators, and publishers.

**Developers can use the Nakamoto Games Software Development Kit (SDK) to transform their Web2 game into a Web3 title and monetize it on our website.**

Once we accept a game and deem it of good quality, the developer retains ownership and earns a 3% commission for life whenever the game is played.

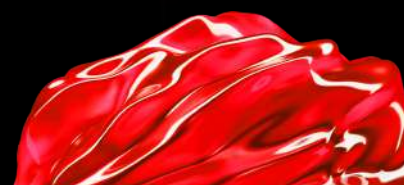
NAKA 2.0 supports developers who wish to host games on our website throughout the process. Once their game is converted and launched, developers can access a dashboard with valuable insights into game performance, player engagement, earnings, and tokenomic distribution.

## Share-to-earn service

Users can earn passive income by sharing links to games on the platform. They receive a commission from purchases made through the link. Share as many game links as you like on multiple social media platforms to increase your earning capacity.

## Stake-to-Mint

An innovative service that allows \$NAKA token holders to stake their tokens, mint in-game assets, platform NFTs, and virtual land for free. All the while fully utilizing these assets within our ecosystem.



## Metrics

Nakamoto Games experienced extraordinary success in 2023, surpassing all expectations. Within a mere six months, our platform has flourished, attracting a staggering number of enthusiastic users, with a vibrant community engaging in thrilling games daily. This remarkable growth can be directly attributed to several key strategies, propelling us to the forefront of the Web3 gaming industry.

## Social Media and \$NAKA Price

Nakamoto Games' remarkable social media presence is backed up by leading scores across social ranking platforms, including LunarCrush. We consistently rank in the top Web3 ecosystems for social media engagement, positive sentiment and community engagement, and AltRank. Our robust social media presence, coupled with our constant development, has led to a **nearly 350% increase in \$NAKA price since the start of the year, as of writing.**

## Three-pronged marketing

Nakamoto Games has grown into a platform that offers value to more than just crypto gamers and investors. This year, we rolled out a new three-pronged marketing strategy, expanding our target audience beyond the crypto world.

1. Engaging with streamers and gaming influencers to showcase the fun factor of our 200+game catalog to non-crypto native gamers.
1. Organizing grassroots programs for university students and encouraging more developers to use the NAKA SDK to produce Web3 games for the platform.
1. Broadcasting the lucrative earning potential of our games and services through traditional crypto marketing.

By targeting each community, we are actively growing our user base, promoting mass adoption, and bringing Web3 to the mainstream gaming audience.



## Expansion into China

China represents almost 20% of the global population. An essential part of the NAKA Vision is to become the first movers in the Chinese market. Our strategy is to capitalize on easing crypto restrictions in Hong Kong and become a regulated entity in the region.

We kicked off the year with a proactive approach, positioning ourselves as the top choice for crypto users, gamers, and the government. Our team established a Telegram group for community members in China and translated our website into Chinese. Going forward, we will share Chinese content and tweets to better engage with the market.

**The team pumps abundant resources into marketing, social media, and influencer outreach in China.** Platforms include Tik Tok, Weibo, WeChat, and Telegram. We plan to host live and online events and release games for a Chinese audience.

Our efforts have garnered recognition from many Chinese and Asian media outlets. These include the Singapore Era, Voice of Asia, Sea Chronicle, and Buzz Hong Kong. Features like this further validate our efforts and future trajectory.

**The culmination of these efforts was applying for a crypto license in Hong Kong.** Once approved, we will be one of the few Web3 gaming service providers permitted to offer our services in the region. Nakamoto Games focuses on demographics with strong mobile gaming culture. This approach will boost growth upon the launch of our smartphone application.

## Tapping the Facebook userbase

Once again, we broadened our audience by integrating our flagship first-person shooter Strike Force, into the **Facebook Gaming Center**. This move extends our market reach to 700 million monthly Facebook users, all with the ability to engage in multiplayer combat through Strike Force free of charge.

Our collaboration with **Meta**, the parent company of Facebook, aims to introduce the Nakamoto Games ecosystem to a global player base. This new frontier holds the potential to convert millions of users into Web3 gamers, paving the way for a groundbreaking revolution in the gaming industry.

# Building A blockchain gaming empire

We have been setting the gaming industry ablaze with a spectacular lineup of over 30 cutting-edge blockchain games launched in 2023. Our catalog now has almost 200 unique titles.

**Our unwavering focus lies in curating the crème de la crème of our free-to-play options and transforming them into captivating play-to-earn games.** All of our play-to-earn games are brimming with lucrative \$NAKA rewards.

You could be an adrenaline-seeking adventurer, a puzzle-solving virtuoso, or a fan of immersive role-playing games. Our catalog boasts a treasure trove of delights to cater to every gamer's discerning taste. There is something for everyone.

In 2023, we are redefining the very essence of gaming. Brace yourself for an unparalleled gaming extravaganza. Nakamoto Games will launch a groundbreaking lineup of next-generation Web3 games that will leave you rethinking the potential of the blockchain. Embark on mind-bending quests, engage in pulse-pounding battles, and immerse yourself in breathtaking virtual worlds. Here are some games we have in store for the rest of the year.

## Galactic Grail

Galactic Grail is a new space-themed collectible card game (CCG) combining blockchain technology and traditional card game mechanics. Take your card deck across galaxies and engage in strategic, addictive turn-based gameplay against other players for great crypto rewards.

You can truly own your digital card collection via the blockchain – A crucial upgrade from conventional CCGs. **Players can buy, sell, and trade cards on decentralized marketplaces as NFTs**, creating unique and valuable collections.

Furthermore, Galactic Grail will have a dedicated website. Users can manage their card collections, explore the marketplace, and stay updated with the latest news. We will host regular tournaments, track player progress, and provide opportunities for players to connect all in one digital destination. Prepare to conquer the universe, fueled by the power of the blockchain.



## Strike Force (Play-to-earn version)

Strike Force is among the most sophisticated Web3 shooters on the market. Building on the success of previous titles like NAKA Strike, Strike Force boasts intense and thrilling combat, diverse weapons, and huge tournaments with great prizes. The game features quick-fire rounds lasting 5 minutes, allowing up to 16 players to enter the battlefield.

The beta version of Strike Force launched in March, and the free-to-play version launched weeks after on Facebook Gaming. Soon, the best iteration will come to Nakamoto Games. This release will feature great \$NAKA rewards, enhancing each player's desire to win and promoting competitive action.

## Outlanders

Outlanders is an immersive Web3 fantasy MMORPG that will be hosted on the Nakamoto Games website. Players set out on an epic journey, traversing a vast open world, combatting monsters, fighting for territories, and forming alliances in a bid for control in a majestic and chaotic realm.

Level up your character, find loot, and trade valuables to generate real crypto yields in this immersive gaming experience. Fight it out in a battle-royale-style Survival Mode where 100 players enter the fray in a bid to be the last one standing. Huge rewards await the winners of these epic skirmishes. **The game has its own token, \$LAND. Nakamoto Games' \$NAKA will also play a key role in the universe.**

In January, the Outlanders team announced private token sale access to Satoshi Gaming Club members as part of an ongoing push to build a committed community. The Satoshi Gaming Club is a group of devout Nakamoto Games supporters and \$NAKA holders, a perfect target audience for Outlanders.

In April, Outlanders took their MMORPG to the next level by beginning work on Outlanders Mobile. Once released, users can access the Outlanders world wherever they are in the real one. Players will access all the fun and perks of Outlanders in their hands.

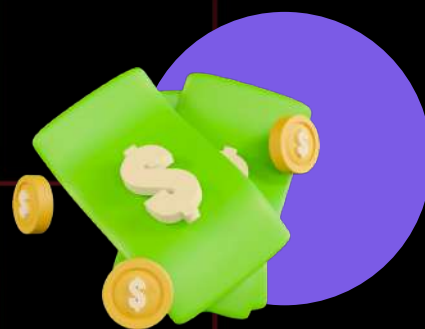
All three new titles combine to usher in a new era of gaming on Nakamoto Games. **Each game will feature its own robust ecosystem and economy.** They represent a paradigm shift in Web3 gaming: from addictive arcade-style games to fully-fledged immersive gaming experiences.

## Tournaments, campaigns, and activities

### Huge rewards from regular gaming tournaments

Regular gaming events ensure ongoing opportunities for players to earn big paydays within the Nakamoto Games. **So far, in 2023, we have distributed almost \$10,000 worth of prizes in gaming tournaments.** The largest was our **\$4,250 NAKA Runner challenge**, where the winner received a staggering \$1,000. Here is a list of all the gaming tournaments this year so far.

- \$4,250 NAKA Runner challenge
- \$2000 Fun Wheels tournament
- \$300 Songkran NAKA Runner challenge
- \$500 Atomic Racer tournament
- \$1400 Play2Free2Earn challenge
- \$500 NAKA TD tournament
- \$1,000 NAKA Strike tournament



Tournaments span a plethora of genres on Nakamoto Games. Our gaming events ensure those with different gaming expertise can showcase their prowess and earn big.

### Rewarding content creators

Rewarding users for content creation embodies our idea of decentralization. Users assist with ecosystem engagement, and in return, they receive healthy prizes for their efforts. Community-driven growth is crucial to our success. Here are some examples of the campaigns held by Nakamoto Games

- \$2000 engage-to-earn campaign: Users create memes, Twitter threads, infographics, or video content about the positive impact of Nakamoto Games and what we offer. The top 20 influencers and content creators received 100 USD in \$NAKA.
- NAKA Twitter Challenge – Our most recent challenge rewarded community members for creating NAKA-related content on Twitter. Eight content creators received \$50 each.



## Partnerships

### Mahidol University Thailand

Our partnership with **Mahidol University** flourished in 2023 and has opened many opportunities for both Nakamoto Games and students in Thailand. Ranked #512 globally, Mahidol University is a leading educational institution known for its focus on machine learning, coding, and research. We aim to inspire students and aspiring entrepreneurs while paving the way for future growth.

We connected with the Mahidol University board in late 2022, resulting in a memorandum of understanding, uniting under a common goal to spread awareness and knowledge among youth. As our first joint initiative, we launched a scholarship competition for high school students focusing on artificial intelligence and robotics.

We then hosted a number of hackathons and Web3 competitions to identify blockchain talent among Thai university students. Contestants built games or blockchain protocols using developer tools provided by Nakamoto Games. **The best of the best received a grant from Nakamoto Games and a 120,000 THB cash prize.**

From this, our partnership strengthened. Nakamoto Games began offering **lectures at Mahidol University to educate students** about working opportunities and demonstrate the potential of Web3.

We guided students on startups, SMEs, and the gaming industry in Thailand. The primary focus was on game development, management, product promotion, and leveraging blockchain and Web3 technology for global competitiveness.

This partnership, established half a year ago, highlights Nakamoto Games' dedication to the future of the blockchain. By cultivating emerging talent, promoting innovation, and integrating next-generation technology into educational institutions, we can ensure the future of Web3 is in capable hands.

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# Collaborating with the Thai government

Our work with educational bodies and students opened up new opportunities for connections in Thailand. Most notably, with the Thai government, helping to align crypto policies with Web3 and integrate blockchain technology into the nation's infrastructure. Nakamoto Games hopes to be instrumental in Thailand's future, transforming the nation into a prominent player in the Web3 gaming and blockchain industry.

Collaborations with educational institutes and governments ensure that Web3 technology is introduced in the most ethical, efficient, and valuable ways possible. Partnerships foster innovation, enabling developers to leverage expertise and resources to create immersive user experiences. Together, we can accelerate the growth of Web3 gaming, creating a vibrant, sustainable, and inclusive environment for the entire blockchain community.

## What's next for Nakamoto Games?

### NAKAVERSE 2.0

Prepare to step into a world where you forge your destiny. A world where your skills can generate \$NAKA innovatively. A world where you band together with other sharp Web3 users to build an empire in a bustling virtual metropolis. This is the world we have created in our groundbreaking Metaverse environment, NAKAVERSE 2.0.

The NAKAVERSE 2.0 builds upon the original NAKAVERSE, which permits the purchase of virtual land and buildings. These digital assets can generate valuable in-game items for the \$NAKA ecosystem, making the owners substantial passive income through trading on our marketplace. Now these buildings, land, and the players will be transferred to drastically upgraded Metaverse reality.

At the core of the NAKAVERSE 2.0 is an immersive 3-dimensional gaming experience. Unlock your new 3D persona by purchasing a NAKAPUNK, providing every community member with a passport into the NAKAVERSE. NAKA Punks enables users to work, open businesses, socialize, and enjoy entertainment within the virtual world.

**We expect high adoption rates among Asian users due to our first-mover advantage and tailored approach.** With NAKAVERSE 2.0, Nakamoto Games aims to create a self-sustaining virtual ecosystem, shaping the future of Web3 gaming by providing unparalleled gaming, social, and money-making experiences. Expect to see NAKAVERSE 2.0 hitting the digital shelves in Q1 2024.

## NAKA mobile application

To date, no Web3 gaming platform has successfully released a mainstream mobile app. With a massive market of almost **two billion mobile gamers globally**, Nakamoto Games looks to pioneer a paradigm-shifting gaming solution, breaking down the barriers between conventional and blockchain gaming.

Our mobile app blends all the great gaming and the lucrative rewards of the Nakamoto Games website with the convenience and accessibility of smartphones. It is designed to provide a smooth and immersive experience on all devices while simultaneously providing real rewards at each player's fingertips.

The new app lets you take your gaming on the go and never miss a beat. Whether waiting at a bus stop, commuting to work, or lying in bed at night, it is the perfect companion to keep you entertained and make idle time profitable.

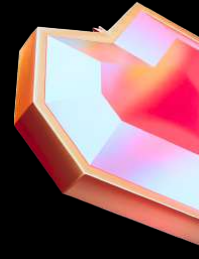
**We are launching a whopping 35 games alongside our mobile app.** Our talented team is working tirelessly, juggling blockchain integration, userfriendly-interface implementation, and game development to meet our release date.

## CyberPoker2099

CyberPoker2099 is an exciting free-to-play poker experience by Nakamoto Games. We capture the thrilling unpredictability of poker and combine it with the cutting-edge world of crypto. Together, the two worlds collide, allowing users to compete in exhilarating battles of wits, strategy, and luck.

**CyberPoker2099 will also be available within the NAKAVERSE.** Players can take their 3D avatars to the virtual poker tables and live the life of a high roller.

Enjoy massive events featuring multiple crypto communities. Compete with rival blockchains with huge \$NAKA rewards on the line. Connect with other Web3 enthusiasts. All brought to life through customizable NFT characters and glamorous Vegas-style virtual card rooms.



# Bitcoin Lightning Wallet integration

The Bitcoin Lightning wallet will be available for all \$NAKA users by Q3 of this year.

Integrating **Bitcoin** is crucial for unlocking the full potential of decentralized applications. By harnessing the Lightning Network's scalability, microtransaction capabilities, and near-instant payments, our users can enjoy a seamless experience with lower fees.

This integration opens new possibilities in e-commerce, content platforms, and more. Embracing Bitcoin's cross-chain interoperability, NAKA users can effortlessly navigate diverse blockchain networks while staying within our Web3 ecosystem.

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## Conclusion

The past six months have been a period of phenomenal progress and trailblazing achievements for Nakamoto Games. We are redefining the landscape of blockchain-based gaming in Asia and beyond through great games, lucrative services, and an unwavering commitment to lead the industry.

Our vision of innovation, sustainability, and user-centricity has propelled us to new heights, captivating crypto enthusiasts, mainstream gamers, and Web3 developers. Through the launch of NAKA 2.0, we have revolutionized the user experience.

Furthermore, our foray into the Chinese market exemplifies our dedication to mainstream adoption. By expanding our target audience, engaging with influencers, and tapping into new platforms like Facebook, we are breaking down barriers and bringing the benefits of Web3 gaming to millions around the globe.

As we look ahead, the future is bright for Nakamoto Games. With a growing catalog of over 200 games, including the highly anticipated titles Galactic Grail, StrikeForce, and Outlanders, we are poised to captivate and delight gamers with a new era of enhanced gaming options.

Simultaneously, we will continue to provide regular, sustainable rewards through zero-sum gaming, tournaments, campaigns, and content creation initiatives. We aim to foster a thriving community of passionate gamers, content creators, and influencers, driving the growth and vibrancy of our ecosystem and rewarding those who contribute to our success.

At Nakamoto Games, we envision a world where Web3 gaming is not just a niche but an integral part of the global gaming market. With our relentless pursuit of excellence, we are shaping the future of gaming, one milestone at a time.

Join us on this extraordinary journey, where play, earn, and limitless possibilities converge. Together, let us transcend expectations, redefine boundaries, and unlock the true potential of Web3 gaming with Nakamoto Games. The future is here and it's time to level up.

